



Deloitte Analysis of Selected *STR Global* Hotel Performance Data for the Middle East

As at October 2009

A Matter of Time



Deloitte Analysis of Selected *STR Global* Hotel Performance Data

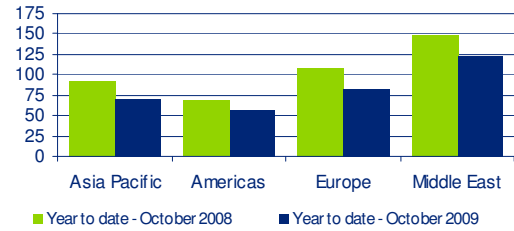
Key world markets

Key world markets - Occupancy (%)



Source: STR Global, October 2009

Key world markets - RevPAR (USD)



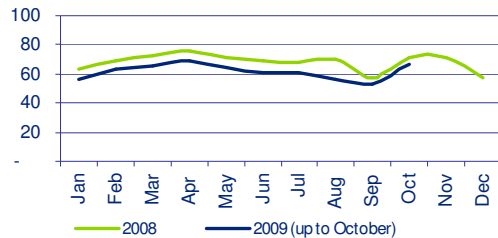
Source: STR Global, October 2009

- Hotel occupancy in the Middle east during the 10 months period ended October 2009 stood at 61.5% when compared to 59.8% in the Asia Pacific region and 56.9% in the Americas
- RevPAR in the Middle East, estimated at USD 123.33 during the 10 months period ended October 2009, ranks significantly higher when compared to other world regions

Middle East

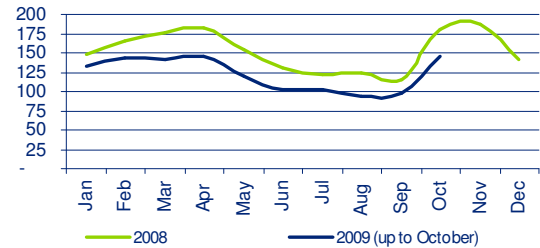
Middle East Regional

Middle East - Occupancy (%)



Source: STR Global, October 2009

Middle East - RevPAR (USD)

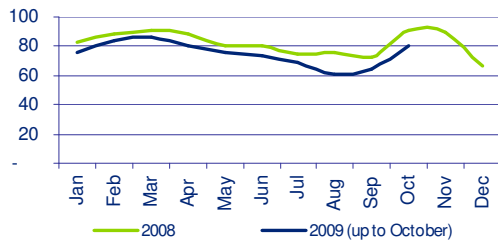


Source: STR Global, October 2009

- The Middle East witnessed an occupancy of 61.5% during the 10 months period ended October 2009, resulting in a decline of 10.5% from the corresponding period in 2008
- The RevPAR for the region was recorded at USD 123.33 for the 10 months period ended October 2009 recording a decline of 18.1% from the corresponding period in 2008

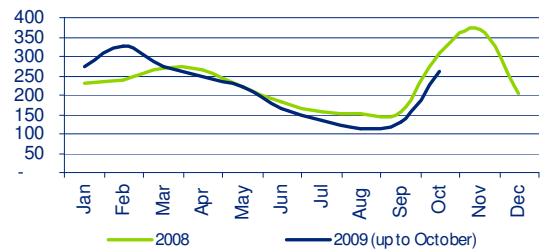
Abu Dhabi

Abu Dhabi - Occupancy (%)



Source: STR Global, October 2009

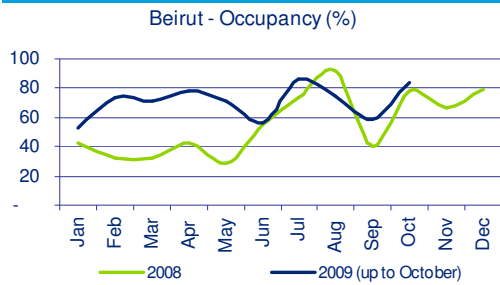
Abu Dhabi - RevPAR (USD)



Source: STR Global, October 2009

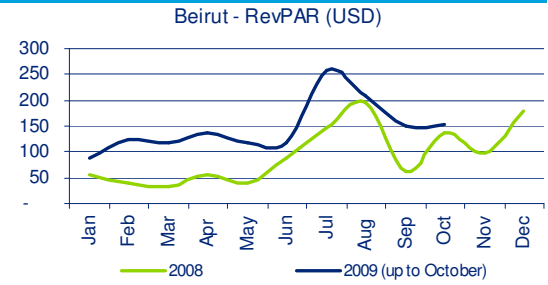
- Abu Dhabi's hotel occupancy during the 10 months period ended October 2009 was recorded at 74.9%, showing in a decline of 8.9% from the corresponding period in 2008
- RevPAR in the city was recorded at USD 214.62 during the 10 months period ended October 2009, down by 1.7% from the corresponding period in 2008

Beirut



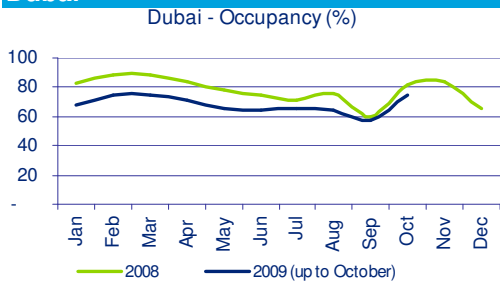
Source: STR Global, October 2009

- Beirut witnessed an occupancy of 69.9% during the 10 months period ended October 2009, reflecting an increase by 36.6% from the corresponding period in 2008
- RevPAR in the city was recorded at USD 141.24 during the 10 months period ended October 2009, an increase by 74.5% from the corresponding period in 2008



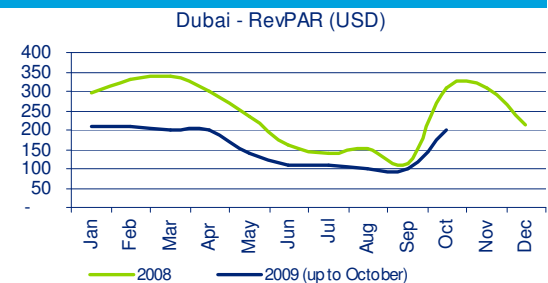
Source: STR Global, October 2009

Dubai



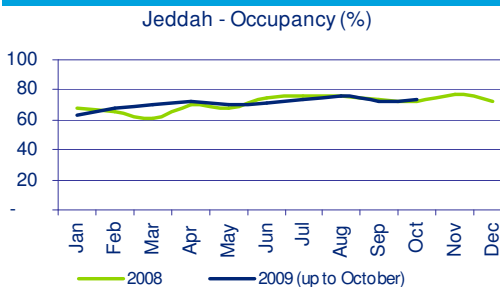
Source: STR Global, October 2009

- Dubai witnessed an occupancy of 67.9% during 10 months period ended October 2009, down by 13.1% from the corresponding period in 2008
- The city's RevPAR during 10 months period ended October 2009 was recorded at USD 155.36, reflecting a decline of 33.8% from the corresponding period in 2008



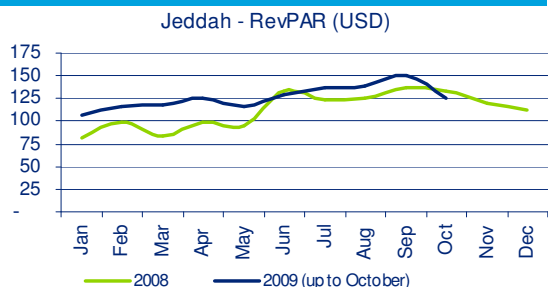
Source: STR Global, October 2009

Jeddah



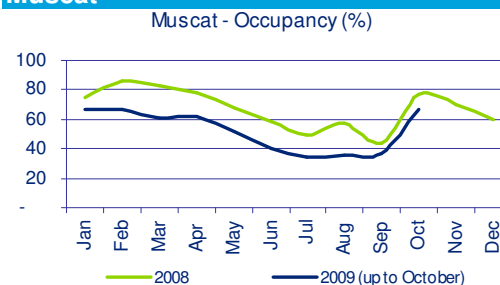
Source: STR Global, October 2009

- Jeddah's hotel occupancy during the 10 months period ended October 2009, recorded at 71%, increased by 0.5% when compared to the corresponding period in 2008
- Jeddah's RevPAR was recorded at USD 126.20 during the 10 months period ended October 2009, reflecting an increase of 13.1% when compared to the corresponding period in 2008



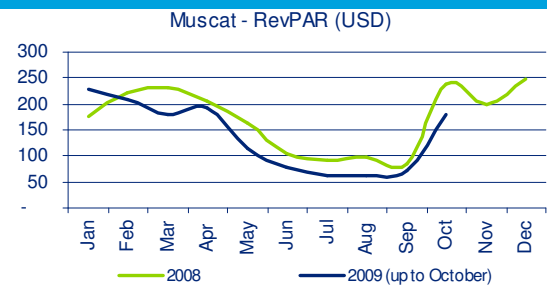
Source: STR Global, October 2009

Muscat



Source: STR Global, October 2009

- Muscat's hotel occupancy during the 10 months period ended October 2009 was recorded at 51.9, reflecting a decline of 24.1% from the corresponding period in 2008
- RevPAR in the city was recorded at USD 136.20 during the 10 months period ended October 2009, down by 16.9% from the corresponding period in 2008



Source: STR Global, October 2009

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